



Prospective Partners Questionnaire

If you are interested in working in partnership with Planet Ark, please address the following questions in your proposal to us.

Please also view the environmental campaign and product information at www.planetark.com and www.planetarkdirect.com before contacting us.

1. Who are you as an individual and whom do you represent (be it an organization, personality or group etc)?
2. Tell us about your business:
 - a. What is your mission statement or vision?
 - b. What is your business structure?
 - c. How long has your business been trading?
3. Please state your environmental: -
 - a. policies
 - a. goals
 - b. reporting requirements
 - c. credentials and/or accreditations
4. What is it that you want from Planet Ark?
 - d. To be a campaign partner of: -
 - i. an existing campaign?
 - ii. a proposed new campaign?
 - e. Endorsement of a specific product or service that is for: -
 - i. consumers?
 - ii. industrial use?
 - f. To initiate a fundraising program and or donation to Planet Ark?
 - g. A consultation and/or educational workshop with Planet Ark Directors and key staff to map prospective environmental links/programs etc.
5. Why do you seek the above?
6. What are the benefits to Planet Ark? (Please provide a comprehensive list.)
7. What is the environmental advantage and rationale/justification for this partnership?
8. Have other partners committed to your proposed undertaking?
9. What is your proposed timeline for this undertaking?

Send your proposal, including the information requested above to:

**Anne-Marie Byrne, General Manager
Planet Ark Environmental Foundation**

VIA EMAIL: anne-marie@planetark.com

VIA POST: Level 2, 15-17 Young St, Sydney NSW 2000